

GYMS & FITNESS STUDIOS

Run your entire gym on one intelligent platform —
and own it for life.

Transform Your Business with Intelligent Automation

● THE PROBLEM

Counter cash and renewals run on memory and paper.

1

Counter cash, recorded by hand

Membership and PT payments land in a register or a phone note — simple to mis-record, simple to skim — businesses lose ~5% of revenue to fraud a year (ACFE 2024).

2

Renewals lapse because nobody remembers

Expiries live in someone's head or a WhatsApp message, so paying members quietly walk away un-chased.

3

Every new joinee needs weeks of training

Plans, prices, freezes and PT packages sit in people's memory — onboarding is slow — structured digital onboarding makes staff up to 50% more productive.

Sources: ACFE Occupational Fraud 2024 — A Report to the Nations; APQC / industry invoice-processing studies; onboarding platform benchmarks.

● WHY IT'S DIFFERENT

You own it. For life. No per-user fees.



Lifetime Ownership

One-time license. You own the platform forever — no monthly rent, no lock-in.



Zero Per-User Fees

Add unlimited field staff, floor operators and drivers at no extra seat cost.



Built on Odoo, Customized

Enterprise-grade Odoo core, tailored module-by-module to your exact workflows.



AI & Audit Ready

LLM-powered insights and a single source of truth to audit your business better.

We build, customize and deploy — module by module.



Sales



CRM



Marketing



Inventory



Manufacturing



Appointments



Accounting



Human Resources



Telecalling



LMS



Business Intelligence



AI / Automation

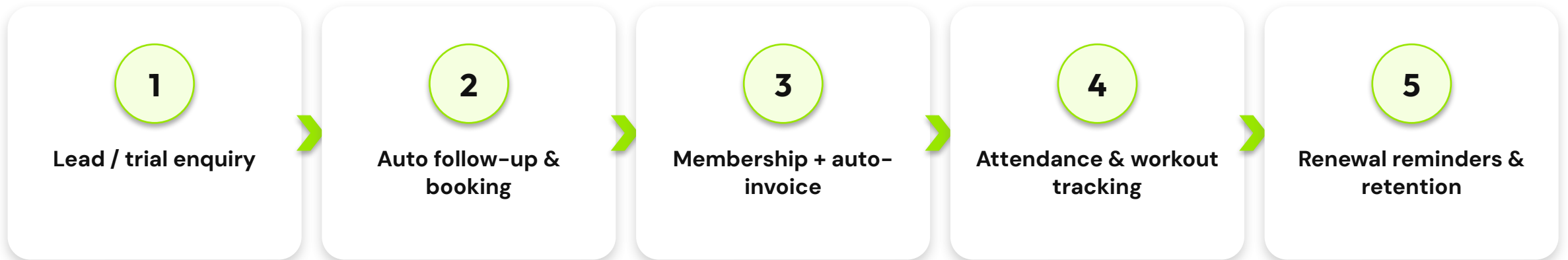
Customer-Experience-led: we craft your solution around your pain points — module by module.

Modules tailored to how you actually run.

- | | |
|--|---|
|  Membership & Plans
Plans, freezes, upgrades and auto-renewals in one place. |  Attendance & Access
Check-ins, biometric/QR access and live floor occupancy. |
|  Trainer & Staff
Rosters, payroll and trainer-wise performance. |  Diet & Workout Plans
Assign personalized programs members see in-app. |
|  Automated Billing & Reminders
Invoices, payment links and renewal nudges sent automatically. |  CRM & Lead Follow-up
Capture trial leads and convert with tracked follow-ups. |

● HOW A DAY FLOWS

One connected flow — no silos, no re-keying.



From the first trial enquiry to a renewed annual membership — every step tracked, billed and followed up automatically.

● THE OUTCOME

Greater visibility. Smarter decisions. Faster growth.

↓40%

fewer missed renewals with
automated reminders

360°

view of every member, plan and
payment

1

platform replacing 4–5 disconnected
tools

Benchmarks: invoice-automation cost studies (≈ 80% lower cost/document, error rates from 1.6–4% to <1%); ACFE 2024 (~5% revenue lost to fraud); digital onboarding studies (up to 50% faster new-hire productivity).

● THE HONEST COMPARISON

Why ExSient vs the alternatives

SAP / Oracle

- ₹8L–₹20L+ typical rollout; months to go live
- Rigid, hard to customize
- 15–22%/yr maintenance on top

Zoho / Standard Odoo partners

- ₹890–₹1,500 per user, every month
- Cost scales as you grow
- You never truly own it

ExSient

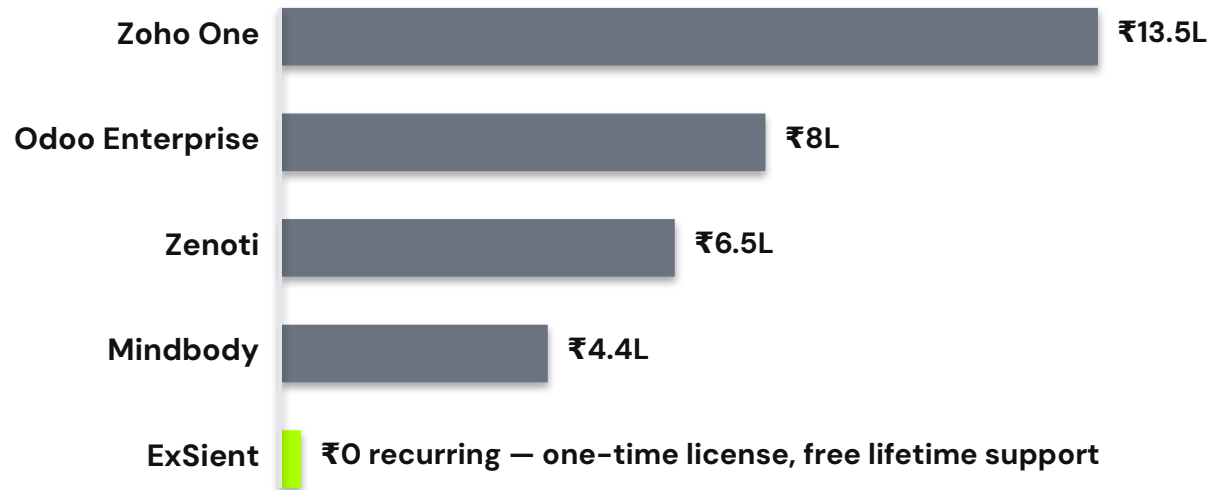
- ✓ One-time license, free lifetime support
- ✓ Unlimited users at ₹0 per seat
- ✓ Customized & owned by you

Indicative figures: SAP B1 India implementation & AMC guides (July 2026); Odoo India & Zoho One published list prices.

● THE REAL COST OVER 3 YEARS

Pay once, not every month.

WHAT 3 YEARS OF SUBSCRIPTIONS REALLY COSTS — SAME OFFERING, PUBLIC LIST PRICES



ONE-TIME LICENSE

Pay once. Own it for life.

priced module-by-module, to your exact scope

- ✓ Unlimited users — zero per-user fees
- ✓ FREE lifetime customer support

The grey bars never stop growing — every renewal, every new user, every support tier adds up. ExSient is one payment, scoped to your modules, with support free for life.

Illustrative 3-year subscription spend at published/reported list prices (July 2026): Zoho One ₹1,500/user/mo & Odoo Enterprise ₹890/user/mo for 25 staff users; Zenoti ~₹18,000/mo; Mindbody from ~\$99–159/mo per location. ≈₹95/\$. Excludes implementation & add-ons. ExSient: one-time license priced to your module scope.

Enterprise tech. Deployed in your environment. Owned by you.

Odoo Core

AWS Cloud

AI / LLMs

Python

Business Intelligence

Enterprise Integrations

1 CX-led, not software-led

We are Customer-Experience-led — we design your solution around your pain points, not a generic product.

2 Your cloud or ours

Deploy on your AWS environment with full control of your data.

3 One-time, lifetime license

Pay once, own it forever, scale to unlimited users at no extra seat cost.

● OWNERSHIP, WITHOUT THE RISK

You own it for life — and we stay on call.

1

Guided onboarding

We implement, migrate your Tally & Excel data, and train your team to go live with confidence.

2

Free lifetime support

Updates, security patches, bug fixes and priority customer support — included with your one-time payment, free for life.

3

You own the source

The platform and its code are yours. No vendor lock-in and no per-user tax, ever.

4

Your cloud, your data

Hosted on your AWS environment — full control, security and data residency.

Lifetime license + free lifetime support = the savings of ownership with the safety of support.

● READY TO OWN YOUR DIGITAL FUTURE?

Build, customize and deploy your platform — with complete control.

One-time payment. Free lifetime support. You own the code.

Book your demo

1 30-min demo **2** module-scoped quote in 48 hrs **3** go live in weeks, not months

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