

PET CARE & PET SPAS

Fill every kennel and grooming table —
bookings, boarding, staff and stock in one
app.

Transform Your Business with Intelligent Automation

● THE PROBLEM

No-shows, expired vaccines, vanishing product.

1

Bookings live in diaries and WhatsApp

Grooming slots and kennels are booked by hand — double-bookings, no-shows and walk-in cash that skips the books; businesses lose ~5% of revenue to fraud a year (ACFE 2026).

2

Vaccine records checked by memory

Vaccination and allergy records sit in paper files — expired vaccines slip into daycare and boarding, turning a busy morning into a health and liability risk.

3

Stock vanishes, payouts get disputed

Shampoo, backbar and retail stock isn't tracked per use — pilferage hides in 'consumption' — and hand-tallied groomer commissions get 1.6–4% of entries wrong.

● WHY IT'S DIFFERENT

You own it. For life. No per-user fees.



Lifetime Ownership

One-time license. You own the platform forever — no monthly rent, no lock-in.



Zero Per-User Fees

Add unlimited groomers, handlers and front-desk staff at no extra seat cost.



Built on Odoo, Customized

Enterprise-grade Odoo core, tailored module-by-module to your exact workflows.



AI & Audit Ready

LLM-powered insights and a single source of truth to audit your business better.



● ONE PLATFORM, EVERY FUNCTION

We build, customize and deploy — module by module.



Sales



CRM



Marketing



Inventory



Appointments



**Boarding &
Daycare**



Accounting



Human Resources



Telecalling



LMS



**Business
Intelligence**



AI / Automation

Customer-Experience-led: we craft your solution around your pain points — module by module.



BUILT FOR PET CARE & PET SPAS

Modules tailored to how you actually run.



Online Booking & Appointments

Self-service grooming slots and daycare drop-offs — reminders, no double-booking.



Boarding & Daycare Capacity

Kennel-wise occupancy calendar with check-in/out — no overbooked runs.



Packages & Memberships

Sell grooming combos and daycare passes — redeem and track balances.



POS & Billing

Quick billing with package redemption, retail add-ons and offer handling.



Pet Profiles & Vaccine Alerts

Breed, allergy and vaccination records — expiries auto-flagged before check-in.



Groomer & Commission

Groomer-wise revenue and automatic commission calc.



Inventory (retail + backbar)

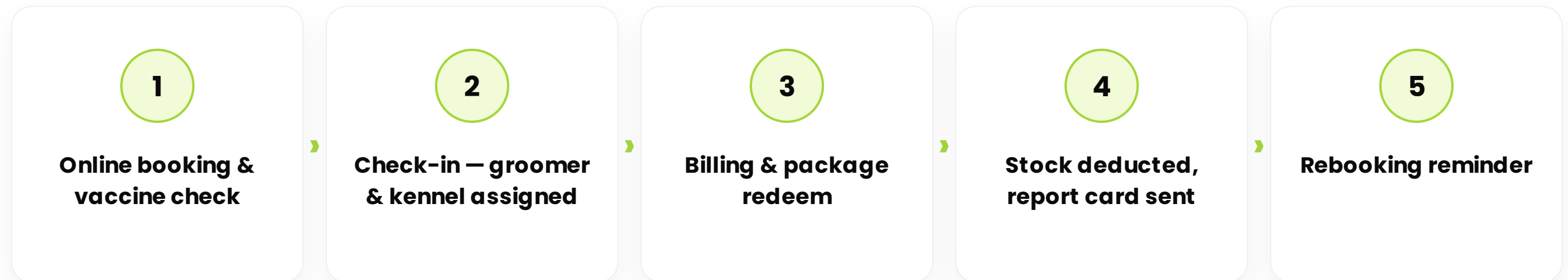
Track shampoo per-wash usage, retail stock and food/treat expiry.



CRM, Report Cards & Reminders

Pet history, photo report cards to parents and automated rebooking nudges.

One connected flow — no silos, no re-keying.



A pet parent books online, vaccines are verified, the pet is groomed and billed against their package, stock is deducted, and a photo report card with a rebooking nudge goes out — automatically.

● THE OUTCOME

Greater visibility. Smarter decisions. Faster growth.



table & kennel utilization with
online booking

Accurate

groomer commissions, every
cycle



repeat visits via report cards &
reminders

Benchmarks: invoice-automation cost studies (60–80% lower cost/document, error rates from 1.6–4% to <1%); ACFE 2026 (~5% revenue lost to fraud); SHRM onboarding studies (up to 50% greater new-hire productivity).

Why ExSient vs the alternatives

Gingr / MoeGo (pet-care SaaS)

- ₹5K–₹23K per location, every month — forever
- Add-ons, SMS packs & payment fees stack on top
- Built for US workflows, rigid to customize

Zoho / Standard Odoo partners

- ₹890–₹1,500 per user, every month
- Cost scales as you grow
- You never truly own it

ExSient

- ✓ **One-time license, free lifetime support**
- ✓ **Unlimited users at ₹0 per seat**
- ✓ **Customized & owned by you**

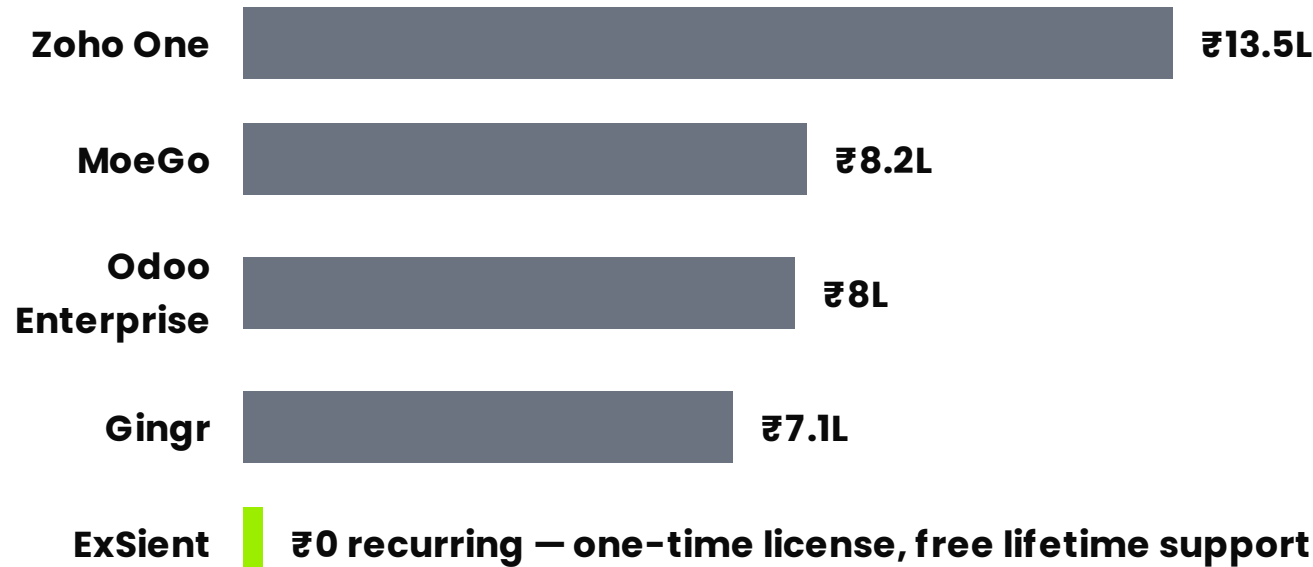
Indicative figures: Gingr & MoeGo published list prices (July 2026); Odoo India & Zoho One published list prices.



● THE REAL COST OVER 3 YEARS

Pay once, not every month.

WHAT 3 YEARS OF SUBSCRIPTIONS REALLY COSTS — SAME OFFERING, PUBLIC LIST PRICES



ONE-TIME LICENSE

Pay once. Own it for life.

priced module-by-module, to your exact scope

- ✓ **Unlimited users — zero per-user fees**
- ✓ **FREE lifetime customer support**

The grey bars never stop growing — every renewal, every new user, every support tier adds up. ExSient is one payment, scoped to your modules, with support free for life.

Illustrative 3-year subscription spend at published list prices (July 2026): Zoho One ₹1,500/user/mo & Odoo Enterprise ₹890/user/mo for 25 staff users; Gingr Stay \$209/mo & MoeGo Ultimate \$239/mo per location. ~₹95/\$. Excludes implementation, SMS packs & add-ons. ExSient: one-time license priced to your module scope.



TECHNOLOGY & OWNERSHIP

Enterprise tech. Deployed in your environment. Owned by you.

Odoo Core

AWS Cloud

AI / LLMs

Python

Business Intelligence

Enterprise Integrations

1 CX-led, not software-led

We are Customer-Experience-led — we design your solution around your pain points, not a generic product.

2 Your cloud or ours

Deploy on your AWS environment with full control of your data.

3 One-time, lifetime license

Pay once, own it forever, scale to unlimited users at no extra seat cost.

● OWNERSHIP, WITHOUT THE RISK

You own it for life — and we stay on call.

1

Guided onboarding

We implement, migrate your appointment registers, Tally & Excel data, and train your team to go live with confidence.

2

Free lifetime support

Updates, security patches, bug fixes and priority customer support — included with your one-time payment, free for life.

3

You own the source

The platform and its code are yours. No vendor lock-in and no per-user tax, ever.

4

Your cloud, your data

Hosted on your AWS environment — full control, security and data residency.

Lifetime license + free lifetime support = the savings of ownership with the safety of support.



● **READY TO OWN YOUR DIGITAL FUTURE?**

Build, customize and deploy your platform —
with complete control.

One-time payment. Free lifetime support. You own the code.

Book your demo

1 30-min demo **2** module-scoped quote in 48 hrs **3** go live in weeks, not months

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